

SERVICES LIST

DEVELOPMENT

HTML/CSS	HTML 4 - 5. CSS 2-3. Cross Browser compatible and built for SEO.
Conceptual Design	Complete design of theme and supporting images.
Interface Development	User interface for web and mobile apps.
E-commerce	From Magento to Shopify, we have years of e-commerce know how.
Flash	Animation, Game Development, Interface and movies.
ActionScript	ActionScript 2-3 development, rewrites and integration.
Photography	Original product/image photography with full and mobile studio.
Videography (for web)	Multiple camera shoots, video editing and compression for online video.
PSD to HTML	Slice your Photoshop files and convert to working HTML and CSS.
Content Delivery	Design of content delivery architecture.
Coding	Custom PHP, Ruby, Objective C, and JavaScript.

MARKETING

Permission Marketing	Email newsletters, mailing lists and subscription development.
Social engagement	Develop deep value for your audience across social networks.
Communications plans	We spread your messages, positioning and responses across the Web.
Ad Plans	Discover sites, blogs and networks with the highest concentration of active listeners for your products and/or services.

REPORTING

Site Analysis	Package setup (Javascript and log-based), baseline audit, interpretation and recommendations in bi-weekly or monthly reports.
Campaign Analysis	Track ad performance, cost per visitor, cost per conversion and cost per action for internal and external campaigns.
Social Monitoring	Topic monitoring, engagement alerts and response across social networks including conversation analysis and interaction recommendations.